



PostgreSQL Conference Sponsorship Prospectus

A sponsorship to PostgreSQL Conference allows your company to receive the maximum visibility possible within a PostgreSQL community event. All sponsorships are targeted at providing a direct return on investment with a low cost to benefit ratio.

When you sponsor a PostgreSQL Conference, you are investing in your companies ability to receive high visibility in front of the people that are working on, deploying, and delivering PostgreSQL solutions every day. Below is the list of standard sponsorships. All sponsorships are flexible and we strive to ensure that your sponsorship fits your companies needs. If you have a specific desire not listed in a sponsorship below do not hesitate to contact us.

PostgreSQL Conference West 2011 is expecting ~ 300 attendees and a further 150 attendees from additional tertiary tracks.





Platinum Sponsorship: 15,000 (2 Available)

6 Conference Passes	Joint Press Release
Solutions table and priority location	Logo on Conference Home Page, Sponsor Page, Registration Page and Schedule Page
Keynote Introduction	Dedicated Day Long Track
Listing in Press Release	PPT Slide Rotation
PPT Slide Rotation	Speaking Opportunity
Online Job Posting	Acknowledgement in conference emails
Discount code for customers/partners (25%)	Pre Conference email (on behalf of) blast
Post Conference email (on behalf of) blast	



Gold Sponsorship: 10,000 USD (5 Available)

4 Conference Passes	Dedicated Day Long Track
Listing in Press Release	PPT Slide Rotation
Logo on Sponsor and Registration page	Speaking opportunity
Online Job Posting	Acknowledgement in conference emails
Solutions Table	Discount Code for Partners/Customers (15%)
Post Conference Email (on behalf of) blast	

Silver Sponsorship: 5,000 USD (10 Available)

- 2 Conference passes
- Speaking Opportunity
- Online Job Posting
- Acknowledgement in Conference Emails
- Logo on Conference Website (Sponsors Page)
- Solutions Table
- Discount Coupon for Partners/Customers (10%)

Bronze Sponsorship: 2,500 USD (15 Available)

- 1 Conference Pass
- Acknowledgement in Conference emails
- Logo on Conference Website (Sponsors Page)

See next page for Ala Carte Options.



Ala Carte Options

Item	Price	#	Description
Registration Bags	2000.00	5	Reserved for Gold Sponsorships or higher. Your company name and/or logo would be imprinted on one side of a large tote bag with the Conference logo printed on the other. Bags are filled with promotional and event related materials and presented to approximately 300 conference participants
Lanyards	1000.00	1	Reserved for Gold Sponsorships or higher. Your company name and/or logo imprinted on approximately 500 lanyards to be worn by conference attendees
Breakfast	2000.00	3	Continental Breakfast Sponsor (recognition on conference website and sponsorship signage at the event)
Lunch	5000.00	3	Lunch Buffet Sponsor (includes recognition on conference website, sponsorship signage at the event, lunchtime presentation

Refreshments	1000.00	3	Refreshment Break Sponsor (recognition on conference website and sponsorship signage at the event)
Bag Insert/Drop	1000.00	15	Sponsor an insert in the registration bag
Seat Drop	2500.00	2	Seat drop at the opening General Session or at the closing General Session
Pre-Conference Email Blast	\$2500.00	2	Reach attendees (who opted in) before they arrive to the conference with a sponsored Pre-Conference Email Communication.
Mobile App Sponsor	\$5000.00	1	Reserved for Gold or above. Example below.

For further information please call 503.667.4564, email sales@commandprompt.com or point your web browser to: <https://www.postgresqlconference.org/content/sponsorship-contact-form>

